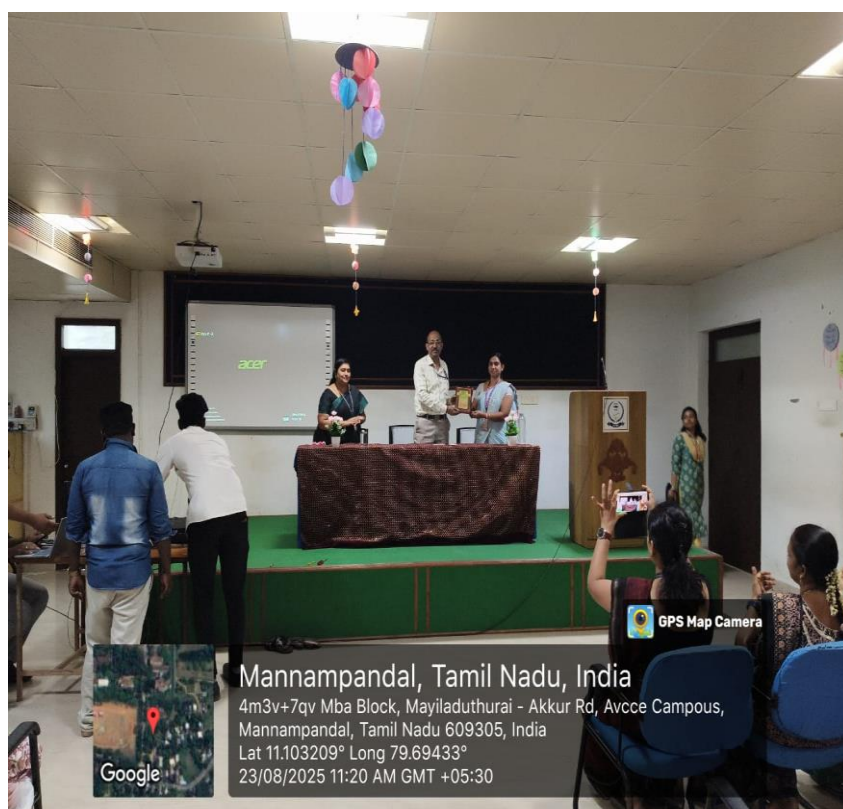


A. V. C. COLLEGE OF ENGINEERING
DEPARTMENT OF MANAGEMENT STUDIES
HR CLUB GUEST LECTURE REPORT

The Department of Management Studies in association with Institution Innovation Council has conducted a HR club Guest lecture in the title of "**Gig Economy and Rewards: Adapting to a Changing Workforce**" for the MBA students on 23.08.2025. The session was handled by Dr. A. Divya, Faculty member, Department of Management



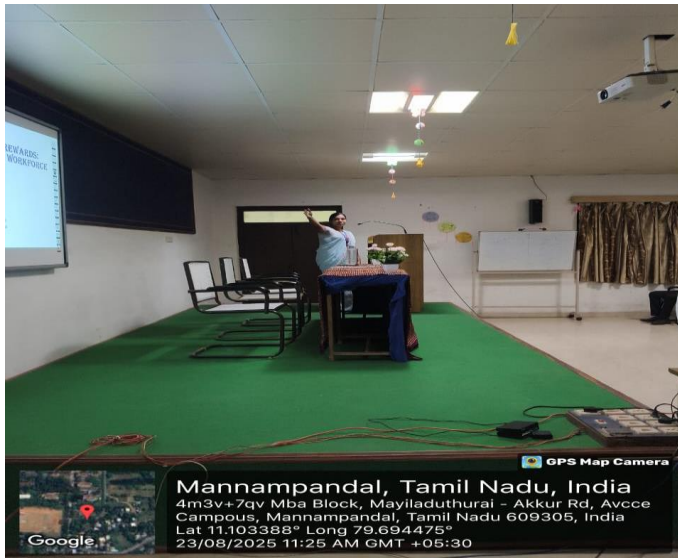
Studies, SRM Institute of Science and Technology, Trichy. She is the Alumni of the MBA Department too. The programme explained how the gig economy is reshaping the workforce, offering



businesses a flexible, skilled talent pool and workers autonomy and diverse career opportunities. Principal Dr. P. Balsubramanian, honoured the chief guest by presenting the Memento. II MBA students took part in the programme arrangement. Students asked various doubts about reward system to the GiG Economy employees.

The session also states to

adapt, businesses must offer innovative, flexible rewards beyond traditional benefits, like fair pay, skills development, and purpose, to foster loyalty and bridge the gap between a transient workforce and long-term



business goals. Workers, in turn, benefit from flexibility and diverse income streams but need fair compensation and support to navigate the instability and ensure a sustainable and equitable future of work.

Students provided feedback about the session. They felt it is the motivation to them when see Dr.Divya in the department as a super senior.



Finally the lecture completed with the vote of thanks by the II MBA student.



HOD – MBA
Dr. G. Sridevi

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Department of Management Studies

In Association with



Organizes HR Guest lecture on

"The Gig Economy and Rewards: Adapting to a Changing Workforce"

AUGUST

SATURDAY

23
2025

10.00AM - 12.00PM

@ MBA SEMINAR HALL

Alumni Chief Guest:



Dr.A.DIVYA, MBA., Ph.D

Assistant professor,
Department of Management Studies,
Faculty of Management,
SRM Institute of Science and Technology,
Trichy

All are Cordially Invited

Dr.G.Sridevi
HOD/MBA

Dr.P.Balasubramanian
Principal

Dr.M.Senthilmurugan
Director