

A.V.C. COLLEGE OF ENGINEERING
DEPARTMENT OF MANAGEMENT STUDIES

REPORT ON COLLEGE BAZAAR 2025

Organized by

Department of Management Studies & Entrepreneurship Development Cell (ED Cell)
In Association with

Tamil Nadu Mahalir Thittam, Mayiladuthurai District

Venue: MBA Block

Dates: 11th & 12th September 2025

The Department of Management Studies and Entrepreneurship Development Cell (ED Cell) of A.V.C. College of Engineering, in association with **Tamil Nadu Mahalir Thittam, Mayiladuthurai District**, successfully organized a **two-day event titled “COLLEGE BAZAAR 2025”** on 11th and 12th September 2025 at the MBA Block.

The Bazaar was inaugurated on **11th September 2025** by **Dr. P. Balasubramanian, Principal**, A.V.C. College of Engineering. The inaugural ceremony commenced with the **traditional lighting of the Kuthuvilakku**, symbolizing the auspicious beginning of the event. The dignitaries present included **Mr. Balamurugan** and **Mr. Kalaivannan**, Project Coordinators, Tamil Nadu Mahalir Thittam, **Dr. G. Sridevi**, Head of the Department (MBA), and **Dr. R. Renukadevi**, ED Cell Coordinator.



Inaugral Ceremoney-11.9.2025



Following the inauguration, the Principal formally declared the **College Bazaar open** by cutting the ribbon. The stalls were set up by **Self-Help Group (SHG) women entrepreneurs** from the Mayiladuthurai district, exhibiting a wide range of **fancy products, handcrafted artifacts, fashion accessories, traditional items, and household articles**.

Throughout both days, faculty members, supporting staff, and students from various departments enthusiastically visited the stalls as per the organized schedule. The department-wise visit ensured smooth crowd management and provided an opportunity for all students to engage with the SHG entrepreneurs and learn about **grassroots entrepreneurship, local business models, and women-led enterprises**.



The schedule of visits was as follows:

Sl. No	Department	Date	Visiting Time
1	Faculty Members, Supporting Staffs from Office and Departments	11.09.2025 & 12.09.2025	9.30 a.m. – 4.30 p.m.
2	CSE Department (II, III & IV Year)	11.09.2025	10.00 a.m. – 11.30 a.m.
3	EEE Department (II, III & IV Year)	11.09.2025	11.45 a.m. – 12.35 p.m.
4	ECE Department (II, III & IV Year)	11.09.2025	1.20 p.m. – 3.00 p.m.
5	ICE, Mechanical & Civil Departments (II, III & IV Year)	11.09.2025	3.10 p.m. – 4.30 p.m.
6	IT Department (II, III & IV Year) & AI-DS (II Year)	12.09.2025	9.15 a.m. – 11.00 a.m.
7	MCA Department	12.09.2025	11.45 a.m. – 12.30 p.m.
8	S&H Department (All I Year Students)	12.09.2025	1.20 p.m. – 4.30 p.m.

On the **second day (12th September 2025)**, the College Bazaar witnessed vibrant participation and enthusiasm from students and faculty members alike.

The event was graced by the **Director, Principal, Vice Principal, and Office Superintendent**, who appreciated the efforts of the organizing team and the active participation of students. They expressed their delight in seeing the students interact enthusiastically with the SHG women entrepreneurs and support their small-scale businesses.



Director-Dr.M.Senthil Murugan visited our Bazaar-12.9.2025



The **two-day College Bazaar** not only promoted **women entrepreneurship** but also provided a **hands-on learning experience** to MBA students on event management, marketing, and entrepreneurial networking. The initiative aligned with the broader objective of empowering **women entrepreneurs** and promoting **local economic development** through **Tamil Nadu Mahalir Thittam**.

Overall, **COLLEGE BAZAAR 2025** was a grand success, fostering the spirit of entrepreneurship, community engagement, and social responsibility among the students and staff of A.V.C. College of Engineering.

ED Cell Coordinator

Dr.R.Renukadevi

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Dr.G.Sridevi